

REGISTER OF CLASSIFICATION DECISIONS

Date of entry in Register: 19 February 1997
Name of applicant/court: Comptroller of Customs
Applicant to the Labelling Body: Not Applicable
Title of Publication: Amateur Spanking #1 Volume One, Number One
Other Known Titles: Not Stated
Director: Not Applicable
Producer: Not Applicable
Publisher: Holly Publications
Author: Not Applicable
Format: Magazine
Country of Origin: USA
Language: English

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Components of film originally examined: Not Applicable.

Feature:	Running time:
Trailers:	Running time:
	Total Running time:

Excision/Alteration: No.

Reason(s) for Excision:

Not Applicable.

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Classification Decision:

Objectionable.

Display conditions:

Not Applicable.

Descriptive Note:

Not Applicable.

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Direction to issue a label has been given on: Not Applicable.

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SUMMARY OF THE REASONS FOR DECISION:

The magazine contains photographs and description of women spanking each other. The women are presented in exclusively sexual terms, with a continuous focus on their genitals. This conduct is considered to be degrading, as the women are lowered in a submissive manner for the perusal of the viewer.

The sexualisation of punishment is considered to be severe in terms of the repetitive imagery and manner of portrayal. The activity is degrading as it is seen to facilitate the image of women flinching and writhing as being sexually stimulating. These factors have been balanced against s14 of the New Zealand Bill of Rights Act 1990. Because of the strong degrading images involving the sexualisation of punishment, the portrayal of women in this context is considered to impact with strength and as such is attributed significant weighting. For these reasons, the availability of the publication is likely to be injurious to the public good.

Therefore the publication is classified as objectionable.

OFLC Ref: 9500798